



20 Years of Kindness, Compassion & Love



2010 Board of Directors

Arnold A. Grandell
Jared Goodell
Rick Kraemer
Melissa Lane
Kevin Mathieu
Bruce Murphy
Patrick Michelson

Executive Director Susan MacNeil

AIDS Services for the
Monadnock Region
Cleve Jones Wellness House
Live Free and Equal
POB 396 . 16 High Street
Gilsum, NH 03448
603.357.6855
603.358.5091 (fax)
www.asmronline.org

Financial Support
Broadway Cares/Equity
Fights AIDS
Cheshire Health Fdn
City of Keene
Monadnock United Way
PhRMA
State of New Hampshire
Cheshire Cty Commissioners

Community Support
Best Western Hotel
Franklin Pierce College
Keene Sentinel
Keene State College
Monadnock Radio Group
Murphy's Auto Body
Sears
Days Inn
Target
Unitarian Universalist Church
WalMart

Member, NH Food Bank



Tax Exempt # 22-3077952

Dear Friends,

The tipping point has been reached. In 2011, the world acknowledges that the AIDS pandemic has been in our lives for 30 years.

Lives lost: *30 million*. People living with HIV/AIDS: *40-44 million*. In New Hampshire, heterosexual HIV transmission has risen into the second most reported risk with 75% of these cases diagnosed in women, mirroring national statistics.

Throughout this tragedy AIDS Services for the Monadnock Region has been here, providing the highest possible quality of life for our clients living with HIV/AIDS and their families. Just like *The Little Engine That Could* (1930, Watty Piper) our agency understands the value of optimism and hard work. On behalf of our clients and people everywhere living with HIV/AIDS, we reach for the mountaintop of seemingly impossible tasks and obstacles through courage, stamina and resolve with the philosophy, "I think I can." We know the value of taking calculated risks and initiating the difficult conversations that go along with the territory in being an AIDS service organization... of speaking truth to power.

It is the responsibility of every nonprofit organization to conduct itself like a for-profit business and demonstrate the value of goods and services provided. Because ASMR exists, we provided **\$212,662 for our clients** from state and federal sources, reducing the burden to cities and towns in the Monadnock Region that would otherwise be asked to meet these needs. The value of our **HIV prevention education outreach and testing totaled \$46,025**. *In all, our little-engine-that-could contributed \$258,693 to the region, while receiving only 12.5%, or \$32,340 in return from the Monadnock United Way and City of Keene.*

Each of our 28 HIV+ clients were provided, on average, with \$7595 in stabilizing funding (long-term and emergency rental, utilities, medical, insurance, food, other basic needs.) If we ceased to exist, this funding could not be accessed and these needs would burden local towns, social service agencies, medical facilities, corrections, etc.

Despite great odds we remain a viable, effective AIDS service organization despite funding losses that continue to mount. Already this year we know that \$30,000 of state funding has disappeared. But our strength lies in the ability to lead by example while demonstrating our conviction. ***Will you follow our lead and make a donation to our annual campaign in 2011? We need you.***

Your one-time or monthly investment in any amount will help to ensure that AIDS Services for the Monadnock Region can continue to provide client case management services, educational community outreach, and the first housing program in New Hampshire for HIV+ persons at The Cleve Jones Wellness House. *We are working with a financial planner if you wish to explore the gifting of cash, securities or personal property while gaining a tax benefit. Another way to give is to name the agency as beneficiary in a life insurance policy.*

And we always appreciate gift certificates from businesses for use at our fundraising events! **Please visit our website at www.asmronline.org, make secure donations with VISA/MC at www.asmronline.org OR call us at 603.357.6855 and we'll run your credit card transaction, or make your check payable to ASMR, POB 396, Gilsum, NH 03448.**

The difference between possible or impossible lies in determination. We are determined to be here until the day that AIDS is eradicated from our lives.

With Kindness, Compassion & Love,

Susan MacNeil, Executive Director

8 March 2011

The Mission of ASMR is to provide ASSISTANCE & HOUSING to individuals living with HIV/AIDS/HCV and their families;
provide EDUCATION & PREVENTION PROGRAMMING to reduce transmission of infectious disease;
provide GLBTQ outreach under the name LIVE FREE AND EQUAL;
and foster an INFORMED, COMPASSIONATE, COMMUNITY RESPONSE throughout southwestern New Hampshire.